

**Subject:** Special invitation to Soar & Roar Festival **\*\*SNEAK PEAK\*\***

**\*\*\* SPECIAL SNEAK PEAK \*\*\***

I am writing in regards to an event that your club may be interested in joining.

With the success of Dream Ride last year, we are launching the Soar & Roar Festival – a FREE family fun community day celebrating International Day of People with a Disability, which will be held on Sunday 26 November 2017 at Sydney Motorsport Park, Eastern Creek. This year we are planning for a bigger and better event with over 500 people with an intellectual disability getting a Dream Ride in a prestigious car. The day will also include a live entertainment stage, rides and games for the family, food outlets, a showcase of hundreds prestigious cars and bikes, as well as an area to try our sports activities, and lots more...

Money raised will allow us to reach out to more people with an intellectual disability and give them opportunities to reach their personal best in sports and in life!

See last year's highlights video and photo albums:

Video #1: <https://vimeo.com/210550971>

Video #2: <https://vimeo.com/205333170>

Photos: <https://www.flickr.com/photos/specialolympicsaustralia/collections/72157671606548981/>

As part of the Soar & Roar Festival, we are asking motorbike enthusiasts to participate by joining one of four rides starting from various locations in and around Sydney, and to help us raise awareness and funds for Special Olympics Australia.

This year the bike rides will commence from:

- Mount Panorama, Bathurst – “Chris Smith Ride”
- Frasers Motorcycles, Concord – “Brendan Jones Ride”
- Clovelly Beach Carpark, Clovelly
- Central Coast Harley Davidson, Gosford

Join our ambassadors Brendan Jones (WSFM) and Chris Smith (2GB) on the day as they ride to Sydney Motorsport Park, Eastern Creek to join hundreds of motorbikes in a Lap of Honour around the Race Track as part of the Soar & Roar Festival. This will be a great opportunity to be part of a festival that celebrates International Day of People with a Disability and meet our athletes who always SOAR to do their best!

Make sure the Soar & Roar Festival is in your club calendar and get a group of riders together to join us for a great day out at Sydney Motorsport Park. We are currently finalising all promotional materials so if you would like some assets to promote this to your club, please contact us at [events@specialolympics.com.au](mailto:events@specialolympics.com.au) and we will organise a promo pack to be sent to you.

**Look forward to hearing the ROAR of the bikes on Sunday 26 November 2017!**

Regards,

**Fran Eustace**

*SOAR & ROAR Festival Director*

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